

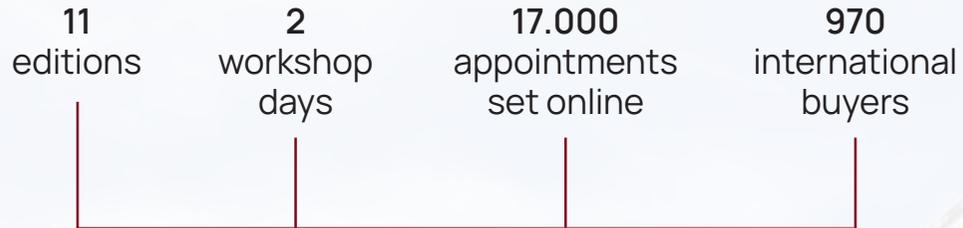
Borsa del Matrimonio in Italia

BRIDAL AND TOURISM IN ITALY

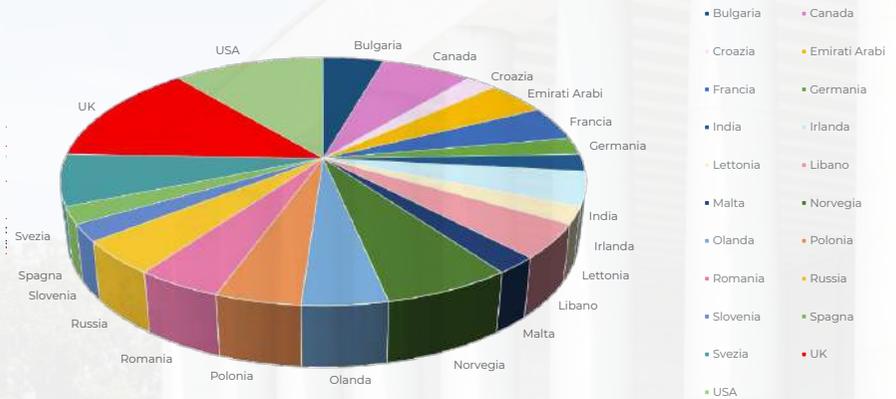
3 - 4 November 2026



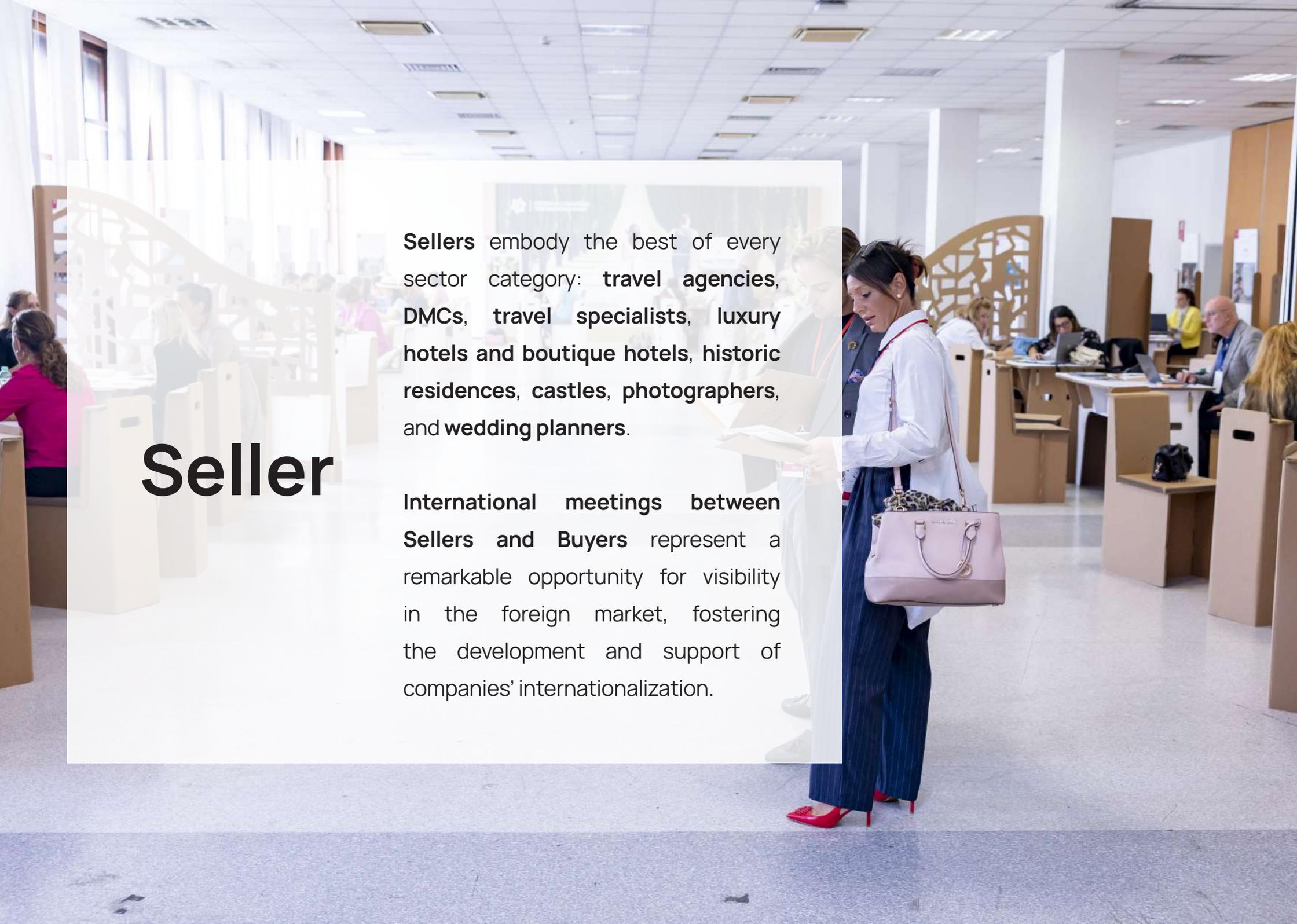
THE NUMBERS



ORIGIN COUNTRIES OF OUR BUYERS



Seller

A woman in a white shirt and blue skirt is looking at a document in a trade show booth. She is wearing a pink handbag and red high-heeled shoes. The background shows other people at desks in a large, modern office or trade show space.

Sellers embody the best of every sector category: **travel agencies, DMCs, travel specialists, luxury hotels and boutique hotels, historic residences, castles, photographers, and wedding planners.**

International meetings between **Sellers and Buyers** represent a remarkable opportunity for visibility in the foreign market, fostering the development and support of companies' internationalization.

A photograph of a trade show booth. In the foreground, a man in a blue suit is seated at a desk, looking at a laptop. Behind him, a woman in a white dress is standing and talking to another man in a blue shirt. To the right, two men in suits are standing near a desk with a laptop. The booth is decorated with white and cardboard displays, including a large photo of a building and various brochures. The background shows a window with blinds and a wooden wall.

Buyer

The **Buyers**, exclusively international, are carefully selected from among **Travel Designers, Tour Operators, Destination Wedding Agencies, and Wedding Planners.**

A dedicated team will evaluate incoming applications based on company size, previous work experience, professional references, and, most importantly, the work carried out in **Incoming Tourism, Destination Weddings and Honeymoons in Italy.**

Agenda

The meeting agenda includes up to **25 pre-scheduled online appointments** between **Sellers** and **Buyers**.

Sellers will publish a profile card on the website in a reserved area accessible exclusively to **Buyers**, who will be online in the same space.

To enhance business opportunities, **Sellers** will have one hour for open meetings.



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